

GEORGINA CENTRE FOR ARTS AND CULTURE

BOARD MEETING

November 23, 2020

Minutes Taken by Anita David

PRESENT: Bill Major, Anita David, Piri Pandey, Leslie Sedore, Jeanne Faria, Grant Peckford, Jodi Pridham, Meaghan McKinzey, Dave Neeson, Dee Lawrence, Brett Hill

1. **Call to Order** by Bill Major at 5:10 p.m.
2. **Acceptance of Agenda:** The Board reviewed and accepted the agenda.
3. **Acceptance of Minutes** of Board meeting of October 19, 2020. Mover: Jeanne Faria, Seconder: Meaghan McKinzey. All in favour - Carried.
4. **Welcome new members:** Dee Lawrence, Brett Hill.
5. **Treasurer's Report:** The Board accepted the Treasurer's Report (attached). The Centre has approximately \$30K in surplus funds. Meaghan motioned that a payment be made to the Town for an outstanding loan debt of \$5K; seconded by Piri Pandey; carried. There was consensus that a portion of the funding should be maintained for future needs. Consideration is being given to using some of the surplus funds for technology upgrades—**ACTION:** Grant, Meaghan, Brett, Jeanne to prepare a list of technology requirements. Meaghan motioned to investigate application for funding from the Canada Emergency Business Account; Seconder Anita David; carried.
6. **Re-Branding and Logo Needs:** New Website needs to be developed as a priority. **ACTION:** Grant and Brett to meet to discuss logo design.
7. **Executive Director's Report:** The Board reviewed and accepted the report (attached). **ACTION:** Grant, Anita, Meaghan to review staffing needs for the Centre for 2021 and provide a recommendation at the next board meeting. Meaghan motioned that the Centre close December 24 – January 1 and that staff be paid salary during that period; seconder Jeanne Faria; carried.
8. **Holiday Sale:** Select items will be sold for a 20% discount during the period November 26 – December 24. Members were requested to donate art works for the sale.
9. **2021 Program Ideas:** Suggest sub-committee be established to make recommendations.
10. **Next Meeting:** December 14, 2020 at 5:00 p.m.
11. Meeting adjourned at 6:40 p.m.

Georgina Arts Centre and Gallery
Special Members Meeting via Zoom

November 16, 2020

Minutes taken by Anita David

Meeting called to order by Bill Major at 7:15 pm.

In Attendance:

Grant Peckford

Wendy Cuttriss

Meaghan McKinzey

Brett Hill

Bill & Doris Major

Jeanne Faria

Sharon Leigh

Barbara Banfield

Jodi Pridham

Dee Lawrence

Thelma Sellers

Graznia Tonkiel

Elizabeth McLean

Steeve & Ewa C

Pirri Pandy

Sheila Dobson

Kathryn Kurck

David Neeson

Anita David

Leslie Sedore

Purpose: Promote the new five year strategic plan for the GACAG; vote on proposed name change for the GACAG.

Opening Remarks: Bill Major provided an introduction to the meeting.

Five Year Strategic Plan: Jeanne Faria provided a presentation, the key points being:

1. Engage the community
2. Grow social media and technology
3. Diversify and grow revenue streams
4. Develop a volunteer program.

Remarks by Grant Peckford, ED: Supported points of the new strategic plan. Advised that he is preparing a submission to Trillium for funding to support the new plan and of our enhanced relationship with the Town of Georgina.

Comments from Members:

- Suggestion for developing an arts council
- Concern that the term “Gallery” was being omitted from the new name reassurance provided that branding would cover this concern
- Stress collaboration amongst the arts community
- Suggestion for a summer theatre
- Retail shop – plan to continue and expand on-line

Name Change:

Motion by Jeanne Faria to revise the GACAC name to Georgina Centre for Arts and Culture; seconded by Anita David.

All in favour: 11 yes votes by proxy; 12 yes votes through Zoom poll; 1 abstain.

Remarks by Dave Neeson, Counsellor: Acknowledged the exceptional work of the staff; board members and all of those who volunteered their time to support the arts in our community.

Meeting Closed at 8:30 pm. Motioned by Elizabeth McLean.