



Georgina Arts Centre & Gallery
Board Meeting
Feb. 26th, 2019, 6:30 p.m.
Minutes taken by Michelle Richards-Clermont

PRESENT: Grant Peckford, Ed Winacott, Candace Parlette, Piri Pandey, Elisabeth Dobson, Meaghan Mckinzezy, Bill Major, Michelle Richards-Clermont

REGRETS : Joan Tadier, Phil Rose-Donahoe, Dave Neeson, Anita David

1. **CALL TO ORDER** by Bill Major at 6:30pm
2. **ACCEPTANCE OF THE MINUTES FROM THE LAST MEETING:**
The board reviewed and accepted the minutes of the January 21st 2019 meeting
Mover: Candace Parlette Second: Piri Pandey
All in Favour Carried
3. **BUSINESS ARISING FROM THE LAST MINUTES:**

Winter Market: \$272 purchases - promoted other events at gallery including March Break camp and Art in the Park Fundraiser. Would suggest doing December and February dates again in 2020.

Website: See Grants report - Candace asked her web developer to do it free of charge. Ben Dieth can get us online. Hosting a new platform is also required - Ben suggested Wordpress as the interface.

MOTION to continue discussion for services rendered, and provide training for staff
-invoice from Built by Ben and have a trade charitable tax receipt.
Motion to go forward with conversation to rebuild
Mover: Ed: Winacott **Second:** Michelle Richards-Clermont

Open Mic: Sunday Feb 24th - 25 in attendance - 9 performers - ranging from Cello to Ukelele and a poetry reading. Lots of positive feedback from attendees. Performers enjoyed the space to perform in. **Next open mic is the 4th Sunday of every month.**

Art in The Park :

- Sponsorship package copy is almost done.
- Silent Auction Coordinator and Callers
- Grant will ask for assistance from staff to get them involved.
- Entertainment coordinator needed
- Pick up and drop off - help with promotion of event -
- Email for Save the Date
- Ask for art is going out March 1 - RHGA and Aurora Cultural Centre are both on board for canvas distribution and drop off. Email coordination will come through Michelle (Wendy to be included in the info for pick up and drop off for artwork)
- Two paintings have been promised by Toronto artists Gary Smith and Andrew Sookrah to be picked up in June by Michelle. Tom Zoltz will donate a painting as well.

Renovation - contractor will be in Monday, March 4, Grant will sign contract. Painting of walls, new shelving and closet doors, new flooring, tables and chairs.

Grant discussed - Having some of our permanent collection on display at the new chamber of commerce.
-Meeting with YRDSB regarding fee for service art programs.



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-Art programs for seniors grant Club 55, Georgina Hospice and GACAG are collaborating on future programs.

Roll Up Banners - Discussion regarding design and going forward with updated branding and use on new banner. Michelle will discuss changes with Ewa to assist with updating the marketing materials for the GACAG.

Uptown Keswick BIA event June - Grant to have a meeting to find out what is being asked from us. Future conversation to be held.

Magna - 2019 meeting attended and we will be putting an application in again for this year. Partner for this years hoedown TBD. Charities are being asked to provide numbers for the actual number of tickets they will be able to sell to be able to be more accurately distribute tickets for individual and partnered charities.

4. New Business

Treasurers Report - See Meaghan's report.

MOTION to reduce operating costs.

Mover: Ed Winacott Seconder: Piri Pandey

All in Favour Carried

Art collection online - Discussion with Joan to see about getting the art collection working for the gallery through online sales. Licensing and collection agreement needs to be looked at. Bruce Boyden will assist with getting a donor and legal questions regarding the licence for the art. Michelle to continue with this initiative.

Rental costs for the gallery space for new bookings. Find out how much comparable galleries are charging for exhibiting work. How much gallery time is involved in the promoting, installing and curating each show.

Strategic Planning - continues to build

Next Board Meeting - Monday March 18th, 2019

Meaghan moved to adjourn - Seconder - Ed Winacott
All in favour

Grady