

## Report to the BOD for March 19, 2018 Meeting.

1. Website – Amanda continues to provide support in terms of updates and changes. Ewa and I will receive training this Thursday so we can maintain the site ourselves. Amanda spent an enormous amount of time on the phone with Go Daddy to find out that we have website hosting paid for by GAC for 10 years. The \$75.00 paid to her for the year will be deducted from her final payment.
2. Artrepreneur Program – this is not our event so I am not part of the planning process. They will be doing their own coffee and tea service. We will need to arrange for our staff to lock up at the end of each session. Bill and I will be speaking on the first night of the program. I am not sure beyond creating awareness around the gallery that we will speak to anything else.
3. Woman the Artist 2000 – the details are in my report. We continue to work on the current task list. Ticket sales are slow and we are going to kick up our marketing and promotion of the event. I think it is important that we have a strong presence from our board.
4. Strategic Planning Session - we have allotted two hours for this. I see this as a two part planning session. I have copies of a document provided to me at a Neighbourhood Network Strategic Planning workshop titled “ Successmap that contains Organizational Sustainability Questions. It was identified in this session that strategic planning is much more successful in the short term. Two year plans are becoming the norm. We will use this document as a jumping off point. I think that the session should begin with looking at who we are and what do we do and why. Does our Mission Statement mirror that and/or demonstrate that. I think the first session should only focus on who we are and what do we do. A second session to focus on financial sustainability and what does that look like for the GAC. In both sessions I think that as a group we will need to be really clear on what role we will play in the rejuvenation of the gallery. We need to look at what has happened before as the past and is now history and what do we want to see in our tomorrow?

5. Georgina Home Show – Discovering Georgina – much of this is in my report. Two full days and I would appreciate some help with manning the booth. This will be an excellent opportunity for us to promote the gallery and sell items currently in our shop. We will be strategic in our choices. Not unlike our April 8<sup>th</sup> event...grab and go, unusual and unique items at the appropriate price point to sell.