

Executive Director's Report October 15, 2018

Vacation

Ewa will be on vacation from October 30th for three weeks and will be out of the country.

I will be on vacation beginning November 15th for one week, and I will have a talk and text plan and will be available while I am away.

Following the AGM I would like to determine our Holiday Hours and when we are closed for the holidays. This will allow staff to move forward with making their plans for Christmas, potentially using the balance of their vacation prior to December 31, 2018.

Magna Hoedown

Our total Staff and Board of Directors Volunteer Hours were 75. The time spent marketing and selling raffle and event tickets would go far beyond these hours. Snap'd Aurora reached out to all the recipients of the Hoedown proceeds and asked that we contribute to the cost of an advertisement thanking Magna International. GTTI and the GAC shared in the cost. Our net proceeds from the event \$8,898.48

Trillium Application – We will hear from OTF in January 2019

Holiday Season Camp & March Break Camp

We have secured one of our Summer Camp instructors to deliver a 2 day 3 day camp over the holidays. The camp will run December 27 & 28, and January 2, 3, & 4. We will be working on a theme. We would like to see this camp go beyond just a drop in or day care experience. We will have a two day minimum registration with no before or after care available. This was just confirmed, so marketing will begin next week.

We already have one registration for March break camp.

Program & Fundraising Updates

Just to recap - The Georgina Paranormal Society has developed a presentation of their findings on August 24th. This is another FR in place October 20th. We were a little bit behind on the marketing, but word is spreading within the community. We currently have 14 people registered. Many people have commented on both Connecting Georgina and our own FB page. These are donated services from the GPS, however the Village Mystic Sarah Foo, will be charging us a much reduced rate of \$80.00 for the evening. I will be promoting all of our fall fundraising initiatives on the next Georgina Life.

Bill and Doris Major's **Painting in the afternoon** is now being offered at the gallery and registrations are at 50%

We have created an "Event" listing in Connecting Georgina for all October Events.

We are continuing with our **Black Friday 20% off weekend** November 23rd-25th.

Elizabeth provided us with a great outline for **Brunch with Santa** Bill can be Santa if we have the event December 9th. This looks like a fun event that will bring community together and serve as an opportunity to raise funds to support our programs. Excellent work Elizabeth. We have a couple of things to work on but this looks like an amazing event. We will get this up on Connecting Georgina and various social media outlets once we have a few more details in place.

I will be connecting with Mary Bye, Anita's contact to follow up on the Holiday décor workshop. If her schedule will not allow her to do something for us I will reach out to one of my contacts.

The Town of Georgina Community Initiatives Fund call for proposals is out. This was the fund that supported our "High Tea" fundraising initiative to support the purchase of T shirts for our summer campers. I confirmed with my contact that we can apply again to support the same fundraising initiative as long as it happens in 2019. We requested and received \$687.50 this year.

We are increasing the number of available tickets by 20 so we will be asking for the full \$1,000.00 available. We will be using the same caterer

as last year. Her price point was excellent and I confirmed in a meeting today that it will be in line with our budget again. We will provide more detail in the coming months.

Club 55 invited me to speak at their September breakfast meeting. Our thank you was a \$50.00 donation. They were very interested in our upcoming exhibition "Places Near and Far" – Paul Harpley & Janet Harpley Aco. This is an exhibition of paintings and drawings by father and daughter. They asked if we could plan a visit for 15-20 members on October 24th. We have arranged for Paul Harpley to be in the gallery on that day. We will provide Tea and Coffee.