

CURATORIAL REPORT

Submitted by Ewa Chwojko-Srawley

July 22, 2018

for period May 28 –July 21

CLARIFICATION:

Grant has asked (via email) for clarification on two points:

From: **Grant Peckford** <grant.peckford@gacag.com>
Date: Fri, Jul 20, 2018 at 8:39 AM
Subject: Curators Report
To: Ewa Chwojko-Srawley <curator@gacag.com>

Anita emailed me last night and asked about a report from you. It has been a while. Could you draft something brief for me to submit at Monday's nights meeting. Not tons of detail, just an update.

She and Dave also had seen an article that you had written about the current exhibition and asked me about it. I didn't know anything about it so I couldn't speak to it. Could you please include something in report that speaks to how that all came about.

1. Re: curator's report:

Grant asked me to provide quarterly reports, rather than monthly. Grant's email of March 20 2018 says *I informed the Board last evening that we would not be providing a monthly Curator's report any longer. I would update them monthly or as required. I felt that quarterly was sufficient unless we had something exciting to share.*

I apologize that I submitted a report in May – I wrote it before I realized that it was only 2 months since the previous! The next report would be due in August, to cover June-July-August. However, since Anita has requested a report, I am submitting it now.

2. Re: text in the Georgina Advocate:

One of my tasks as curator is to promote exhibitions through social media (Facebook, eblasts, newspapers, *etc.*). Submissions to newspapers are most often put online rather than printed, and I am sure you have all seen my texts appear regularly online. Occasionally a submission is printed, but the choice is apparently random, and no guarantee can be made (online *is* guaranteed). Dave and Anita were probably wondering why texts about exhibitions are not systematically submitted and printed, and this is the explanation: they *are* systematically submitted, but we have no control after that. But do not worry! I always submit information about exhibitions, and it is always available online. If anyone can pull strings and ensure that the information is printed regularly, please help!

- **Saturday visit, July 21 2018: curatorial talk and tour**

I was asked by Cristina Liu (Economic and Tourism Development Department, Town of Georgina) to host a tour of the Georgina Arts Centre and Gallery for a group of visitors from Toronto, as a part of Promotion of Georgina. There were approximately 70 visitors. I talked about the history of the Gallery, the current exhibition (*Shades of Water*), and the Permanent Collection. They were very much impressed by our Gallery, and stated their intention to return as soon as possible.

They did a lot of shopping. Both Wendy and I were very busy dealing with sales, and many shelves were almost emptied!

- **Website**

I had a couple of meetings with Amanda Grey, and we exchanged many e-mails regarding some glitches. These have now been fixed.

- **Exhibition *Shades of Water* – Newmarket Group of Artists**

I worked closely with Steve Silverman, who is representing the *Newmarket Group of Artists*, for the show which opened on June 24, and is closing now. Over 30 artists participated, exhibiting works in a wide variety of media. This was a big exposure for the Gallery because there were so many artists exhibiting, and over the five weeks of the show their friends and family came to view it (and to do some shopping!).

It was very gratifying to see that three paintings were sold from this exhibition.

- **Artists luncheon**

Organized by Elizabeth McLean for the Georgina Creative Group. I was asked to give a presentation on how artists should prepare for exhibitions. I did this, as always with a PowerPoint presentation that I created especially for the occasion.

- **Meeting ré potential partnership with the Newmarket Art Gallery**

Joan Tadier and I met with Janis Lutrell and Logan Bales to discuss options and opportunities. For details of this meeting see the meeting minutes.

- **Satellite Galleries**

- The artist Claire d'Aurore had an exhibition at the Sutton library (Peter Gzowski branch). It opened on April 11 and replaced the exhibition *At Home With Monsters; A Cabinet of Curiosities* by Keswick High School students.
- The current exhibition at the Peter Gzowski branch library is of works by Tom Zsolt. Entitled *Georginians and Georgina: Through the Lens*, it features 17 framed photographs of portraits and landscapes. This is in keeping with the current celebration *Georgina 200*. I created a catalogue for this event which is held at the library, and is also available online.

- Karen Watson, member of the Georgina Creative Group, will exhibit her paintings at the Pefferlaw branch of the Georgina Library. This exhibition starts on July 30.

- **Promoting our artists**

I am compiling profiles of our artists (members of the gallery) which will be available online on our website soon.

- **Exhibition schedules**

Schedules of the exhibitions for 2019 and 2020 are complete. I am working with each artist (or group of artists) on details. There will of course be our standard exhibitions: the Juried Arts Show, the KidzArt exhibition, the Keswick High School Exhibition, and the Georgina Creative Group Exhibition.

- **The Palette**

The summer edition of The Palette was printed on June 21 (the first day of summer!). I am working on the fall edition which will should be ready for printing by September 21.

Board members please note: the deadline for you to submit your article for the fall edition of the Palette is Sunday September 9 2018!

- **Database**

I am extending the artifact database to include shelving references in the collection room. Up to now this has not been possible because there was no way to make the positions of each artifact unique on the shelves. However, I have worked with Sabrina Chianelli to create a system whereby each artifact has its own place. Some SQL problems had to be resolved before the information could be uploaded, in particular standardization of reference values. The application is now ready, and I will start input in the next weeks.

- As usual, diverse tasks have included:

- Creating marketing materials
- Writing promotional texts for local media
- Submitting free ads, online and newspaper
- Creating promotional materials for social media
- Documenting Gallery events/classes etc. for the Palette and social media

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